

2009 FMA Annual Meeting

October 22 & 23, 2009

JA Nugget Hotel
Reno-Lake Tahoe, Nevada

Advertising & Exhibit Information



Advertising Information

Print Program Advertisement

The 2009 FMA Annual Meeting Program will be printed and distributed to approximately 2000 conference attendees at the 2009 FMA Annual Meeting.

Advertisement

All advertisements must be in PDF file format using the following guidelines:

1. **Trim Size: 8 x 10 ½**
2. **Black and white only (no bleeds)**

Electronic Advertisement Delivery

Advertisements must be sent to kwright@fma.org.

Deadlines

Camera Ready Deadline: September 10, 2009

Print Program Advertisement

Single Page: \$750.00

Exhibit Information

Exhibit Space Assignment

Assignment of space is on a first-come, first-served basis. Please provide up to four (4) alternate selections of space on the Exhibit Reservation Form. Refer to the diagram in this brochure for booth numbers and locations.

Exhibit Space Rentals

Exhibit space includes an 8' backwall drape, 3' siderails and an identification sign. Exhibit booths are 10' x 10'. Exhibit space rental is \$1,395. All booth furnishings, booth carpeting, electrical and telephone connections, and special equipment are the sole responsibility of the exhibitor.

Drayage Services

All drayage and decorating services will be handled by Freeman. Exhibitors will receive exhibitor registration and drayage and decorating kits (electronically) in August 2009. Hotel reservation and special travel package information will be sent to you along with the confirmation of your exhibit reservation.

Location

The 2009 FMA Exhibit Hall will be located in the Pavilion Complex at the Nugget Hotel.

Schedule

Set Up: Wed, October 21, set up begins at 8:00 am (early and late access is possible)

Tear Down: Fri, October 23, 5:01 p.m. – 9:00 p.m.

Show Days and Times

Thurs, October 22: 8:00 a.m. - 5:00 p.m.

Fri, October 23: 8:00 a.m. - 5:00 p.m.

Security

As a courtesy to exhibitors, guard services will be offered during the following hours:

Tuesday, October 7 – 5:00 pm – 8:00 am

Wednesday, October 8 - 5:00 p.m. - 8:00 a.m.

Thursday, October 9, 5:00 p.m. - 8:00 a.m.

The presence of security is a courtesy and does not constitute an admission of responsibility by either the Financial Management Association or the Nugget Hotel for booth contents.

Indemnification

Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury to persons or damage to Exhibitor's displays, equipment, or other property brought upon the premises of the Hotel and agrees to indemnify, defend and hold harmless the Group, the Hotel and its owners, servants, agents, and employees against all claims or expenses for such losses, including reasonable attorney's fees, arising out of the use of the hotel premises excluding any liability caused by the negligence of the Group and the Hotel or its owners, servants, agents, or employees.

Exhibitor shall indemnify, hold harmless and defend the FMA, its directors, officers, agents and employees for and from any and all losses, claims, liability, damage, action, judgment recovered from or asserted against them or other expense (including, without limitation, attorney's fees and expense) arising out of or relating to the Exhibitor's use of

the Exhibit Hall or from the conduct of the Exhibitor's business or from any activity, work or things which may be permitted or suffered by the Exhibitor's in or about the Exhibit Hall or from any breach or default in the performance of any obligation on the FMA's part to be performed under any provision of the agreement or arising from any negligence of the Exhibitor or any of its agents, contractors, employees or invitees, including, but not limited to, the use of patented, trademarked or copyrighted materials, equipment, devices, processes or dramatic rights furnished to or used by the Exhibitor or other persons in connection with the FMA's use of the Exhibit Hall. The Exhibitor hereby assumes all risk of damage to its property placed in the Exhibit Hall or injury to its officers, directors, employees, agents, contractors, invitees or any attendees at the Conference or in or about the Exhibit Hall from any cause, and hereby waives all claims in respect thereof against the FMA except to the extent such damage results directly from the negligence of the FMA.

Booth Usage - Audio Restrictions

The use of taped music (cassette tapes or CD's) is not allowed in the Exhibit Hall at any time unless the Exhibitor holds an exclusive licensing agreement with the music provider. Proof of this licensure must be provided to the FMA prior to show opening.

Nondiscrimination

Exhibitor agrees to comply with all federal, state and local laws prohibiting discrimination by reason of race, color, age, sex, marital status, sexual orientation, political ideology, creed, religion, ancestry, national origin or the presence of any sensory, mental or physical handicap or the use of a trained guide dog by a blind, deaf or physically disabled person.

Laws and Requirements

Exhibitor will comply with all laws of the United States and the State of Florida; all municipal ordinances; and all lawful orders of police and fire departments or any other municipal authority; and will obtain, and pay for, all necessary permits, taxes and licenses; and will not do nor suffer to be done anything on said premises during the exhibition hours (included set-up and dismantle hours) in violation of any laws, ordinances, rules or orders.

Cancellation of Lease

The Exhibitor shall have the right to cancel this agreement at any time by written notice to FMA. If such cancellation is received prior to August 14, 2009, FMA shall refund any payments already made by the exhibitor. In the event that rental is canceled after August 14, 2009, FMA will refund rental payments made by the exhibitor only if the space can be re-rented at no loss to FMA.

2009 FMA Annual Meeting Advertising and Exhibit Reservations

Company Name

Mailing Address

City, State, Zip

Phone Number / Fax Number

E-Mail Address

http://

Web Page Address

Contact Name:

Exhibit Reservation

Booth Preference	Cost	Booth Preference	Cost
# 1 _____	\$ _____	# 3 _____	\$ _____
# 2 _____	\$ _____	# 4 _____	\$ _____

Exhibit Space Rental @ \$1,395 each: \$ _____

Total Exhibit Rental Due: \$ _____

The Exhibitor accepts and agrees to adhere to all terms and conditions as described in the exhibit information.

Signature of Authorized Agent

Advertising Reservations

Printed Program Advertisement
(\$750 per page)

Single Page \$ _____

Payment

Credit Card Information

Card Number

Exp Date

Name on Card

Signature

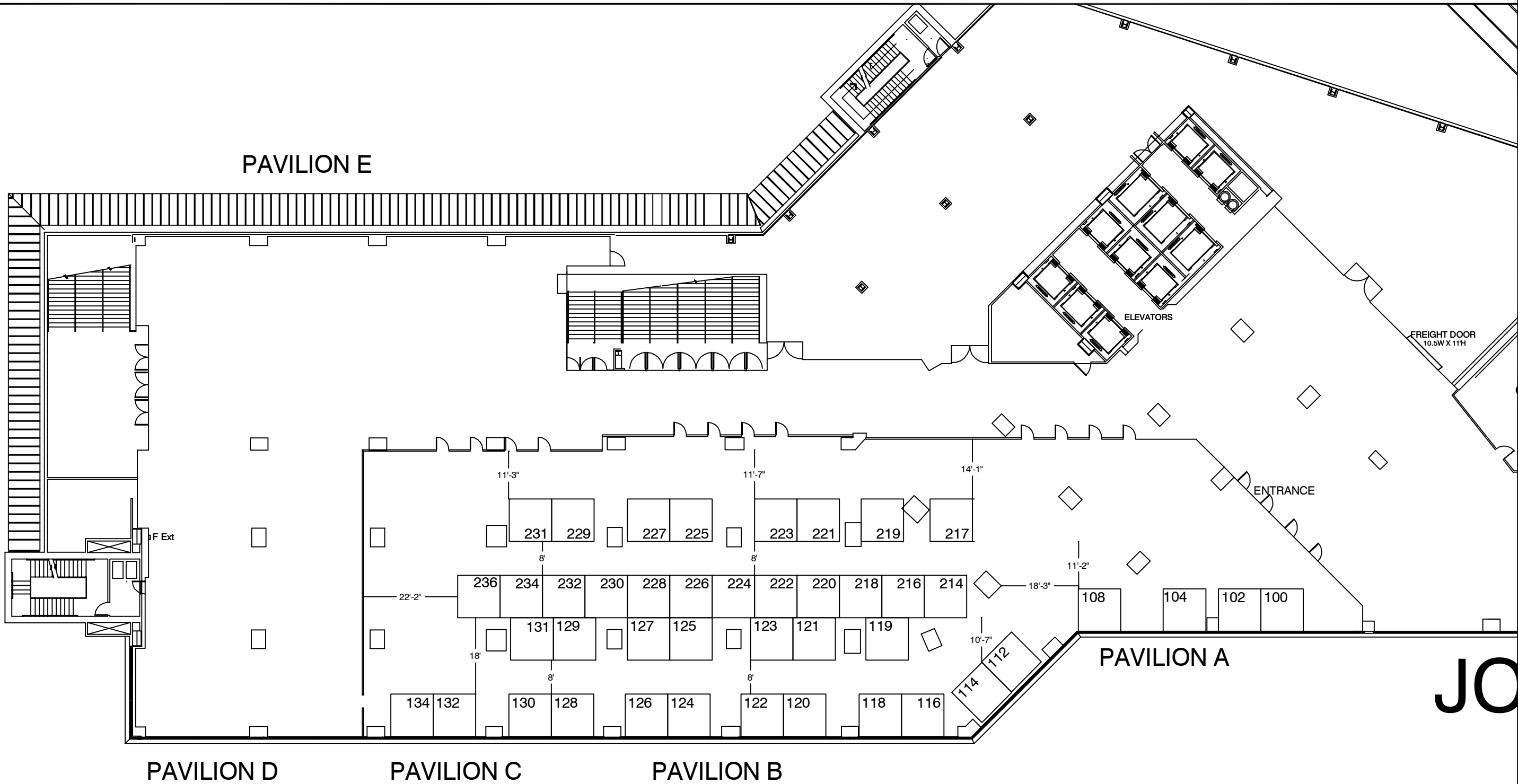
Return to:
Karen Wright
FMA
Univ of South Florida
College of Business
Tampa FL 33620
Fax: 813 974 3318

FINANCIAL MANAGEMENT ASSOCIATION
 OCTOBER 22 - 23, 2009
 NUGGET/ROSE BALLROOM FOYER
 SPARKS, NEVADA

REVISION DATE:
 4/14/2009 SE

BOOTH COUNT

Dimension 10'x10'	Size	Qty	SqFt	Rented	Available
	100	45	4,500	0	45
Totals:		45	4,500	0	45



BLDG. LEGEND:

FREEMAN
 RENO
 445 East Glendale Ave.
 Sparks, NV 89431-5832
 Ph: 775-355-4600

DRAWING STARTED:
 ### ---
 FILE PATH:
 N:\CAD\Shows\FMA\2009\Current
 Version\FMA_09.dwg
 DRAWING NAME:
 FMA_09
 HALL NAME:

 JOB NUMBER:

 ACCT. EXEC.:

NOT TO SCALE
 DISCLAIMER

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