



## CALL FOR PAPERS

# The 4<sup>th</sup> International Conference on Accounting and Finance in Emerging Markets (ICAFEM)

Digital Intelligence Empowerment and Corporate Finance Innovation Development

**October 22-23, 2021**

### **Sponsored by:**

Nanjing University of Finance and Economics

Jiangsu Management Education Steering Committee

Jiangsu Collaborative Innovation Center for Modern Governance of  
Public Finance and Taxation

Asia-Pacific Applied Economics Association

### **Sponsoring Journal:**

*Emerging Markets Finance and Trade* (SSCI)

*International Review of Financial Analysis* (SSCI)

*International Review of Economics and Finance* (SSCI)

*Economic Modelling* (SSCI)

### **Sponsoring Institution:**

Shanghai Zeji Education Training Co., Ltd

Chartered Valuation Analyst (CVA) Institute

## **BACKGROUND**

Emerging digital technology evolution have been developing rapidly recently, which change the traditional business operating greatly and also leading the technology updating the traditional industry new era. Under the Digital-tech developing environment, the traditional industry should take transition evolution so as to get new development. Facing with Digital-tech developing, we should understand the intelligence-tech how to change the business operation. During the digital-tech empowerment traditional industry era, how should the enterprise do so as to have the new chance? In order to better understanding development of Fin-tech development of corporate financial frontier problem research in China, Nanjing University of Finance and Economics (**NUFE**) joint together with The Asia-Pacific Applied Economics Association (**APAEA**), International Review of Financial Analysis (**IRFA**) and International Review of Economics and Finance (**IREF**) and Economic Modelling (**EM**) to hold high quality development idea of China's Fin-tech development academic conference. The theme of the conference is emerging market economies in the intelligent information technology change and development of enterprise financial strategy.

We invite interested scholars, policy makers, and other parties from accounting, economics, finance, management and other related fields to submit abstract or complete papers related in the following areas, but not limited to:

- Digital Intelligent Information Technology
- Information Technology Auditing
- Accounting and finance in Capital Markets
- Mobile Internet Network
- Management Accounting under Information Technology
- Financial Shared Services
- Financial Wind Services
- Wisdom Financial System
- Financial Robot Application
- Block chain Technology
- Intelligent Financial Decision System
- The Reform of Mixed Ownership in Emerging Markets
- Corporate Social Responsibility in Emerging Markets
- Organization Reform in Emerging Markets
- Financial Markets and Micro-Structure of Stock Exchanges in Emerging Markets
- Risk Management
- Financial Stability

- Asset Pricing and Portfolio Valuation
- Green Finance and Climate Change
- Innovation and Entrepreneurship Practice
- Innovation and Entrepreneurship Theory
- Innovation and Entrepreneurship Teaching
- Trade and Foreign Direct Investment in Emerging Markets

■ **CONFERENCE VENUE AND WEBSITE**

Nanjing University of Finance and Economics campus, NO.3 Wenyuan Road, Nanjing City, Jiangsu Province, China

■ **SEMINAR**

The Managing Editor of *Emerging Markets Finance and Trade* will conduct a special session on "How to publish in top journals in economics and business", targeted towards young scholars and graduate students. Questions will also be taken from the participants of the session.

■ **KEYNOTE SPEAKERS**



**Professor Paresh Kumar Narayan**

Professor Paresh Kumar Narayan is Alfred Deakin Professor in the Deakin Business School (DeakinUniversity). He is also President of the Asia-Pacific Applied Economics Association, Editor-in-Chief of *Emerging Markets Finance & Trade*, Managing Editor of *Bulletin of Monetary Economics & Banking*, former (2015- 2019) Editor-in-Chief of *Economic Modelling*, and an Adjunct Professor at INCEIF (Kuala Lumpur) and IIT (Hyderabad). His research interests are in applied econometrics and financial markets. Professor Narayan is amongst the top-90 researchers globally from business schools whose work was most cited in 2017, 2018 & 2019. He holds the distinguished title of a high cite researcher—part of a group of only 2 such researchers in Australia and 90 globally. The Australian newspaper (September 2019) has named him among the top-40 stars of research across all academic disciplines in Australia and a research leader of the International Business field.



**Professor Brian M. Lucey**

Professor of Finance at Trinity College Dublin (TCD). His research interests including international finance, capital structure, econometrics, and investment. He got his BA in TCD, MA in University of California, Davis (UCD), PhD in University of Stirling. He was an economist at the Central Bank of Ireland (1987-92) and before that an Administrative Officer at the Department of Health (1985-1987).he has published over 200 papers in top journals, such as *Financial Review*, *Journal of Banking and Finance*, *Emerging Markets Review* etc.



### **Professor Sushanta Mallick**

**Sushanta Mallick** is a Professor of International Finance at the School of Business and Management, Queen Mary University of London, UK. Also, since January 2015, he has been the Co-editor-in-Chief of ‘Economic Modelling’ – a leading 35-year old scholarly journal published by Elsevier. He holds a PhD in economics from the University of Warwick, UK. Before joining Queen Mary in October 2006, he held positions at the Department of Economics, Loughborough University, UK; Royal Institute of International Affairs (Chatham House) and so on.

He has published more than 90 high quality papers in *Journal of Economic Behavior & Organization*, *Economic Inquiry*, *World Development*, *Journal of Financial Stability*, *European Financial Management* etc. His research field mainly focuses on macroeconomic policy, international finance and economic growth.



### **Professor Xian Shi**

Professor of Accounting at NUFU. Her research fields including auditing, internal control. She has published over 20 academic research papers in top academic journals, such as *Accounting Research*, *Auditing research*. And also she has finished many high quality research projects. Her teaching courses “*Fixed Assets Investment Auditing*” and “*Internal Auditing*” had been reward as the first tier course in Jiangsu province. Professor Shi now is vice headmaster of NUFU, and is important leader in many related academic societies.

#### ■ PAPER SUBMISSION PROCEDURE AND DEADLINE

The conference only accepts English written papers. Authors are invited to submit a full paper to [icafem@163.com](mailto:icafem@163.com) by September 25, 2021. Papers will be selected for presentation at the conference by the conference committee and will be notified by September 30, 2021. The criteria for selecting papers for the program include the nature of the research topic, the economic implications of the research, and the academic quality of the research design. The number of papers that can be accommodated is limited, so please be sure to submit your paper early.

#### ■ PUBLICATION OPPORTUNITY

Selected papers will be published as a symposium in a regular issue of the *Emerging Markets Finance and Trade (EMFT)*, *International Review of Financial Analysis (IRFA)*, *International Review of Economics and Finance (IREF)*, *Economic Modeling (EM)*.

Please indicate at the time of submission if you would like your paper to be considered for publication in a regular issue of EMFT, IRFA, IREF, EM. Acceptance to the conference does not imply acceptance into the EMFT, IRFA, IREF, EM issue which aims to publish valuable research contributions on the theme. Submissions to the journal will undergo a fast-track review process that maintains the EMFT/IRFA/IREF/EM's normal publication standards. All accepted conference papers should discuss the papers each other.

The detailed information about the submission process and deadline will be provided by journal editorial office and emailed to registered authors.

#### ■ CONFERENCE REGISTRATION

Registration fee covers conference materials, welcome reception, coffee breaks, lunches, seminar, and a gala dinner during the conference.

Type	Amount(USD)
Early bird fee (Before October 15,2021)	200
Standard fee	230
Students	180
Without paper submission	150

#### ■ CONFERENCE LODGING

Alternative hotel accommodations at discounted faculty rates are available as follows:

[1] **Baijing Hanjue Hotel** (10 min driving from campus) is a five-star foreign-located conference hotel. Phone: +86 025-6600 8888



[2] **Zhong Gong Hui Yue Hotel** (10 min driving from campus) is a four-star foreign-located conference hotel which locates next Nanjing University of finance and Economics. <http://www.ihuiyue.com/>Phone: +86 025 86986888



[3] **Xian Lin Hotel** (5 min driving from campus) is a three-star foreign-located situated in the Nanjing Normal University campus. Its environment and facility is modern and comfortable.

Phone: +86 025 85845888



#### ■ IMPORTANT NOTE

Due to the limited number of hotel rooms available, please complete your registration and lodging reservation early. Please note that all conference participants and presenters are responsible for paying their own hotel expenses.

#### ■ CONTACT INFORMATION

E-mail: Questions about the conference should be directed to: [icafem@163.com](mailto:icafem@163.com).

Telephone: +86- 25- 8671 8312.

## ■ UNIVERSITY AND CITY

Nanjing University of Finance and Economics (NUFE), one of the key comprehensive universities in Jiangsu Province, is oriented to the disciplines of economics and management, coupled with those of laws, humanities, science and technology. At present the university hosts 19 schools and departments. The university has a famous reputation at the major of accounting, finance, economics and food science. The University is located in Nanjing, Jiangsu Province. Many popular tourist attractions are around the city such as Zhongshan Temple, Xuanwu Lake Garden, and Ming Dynasty City Wall etc.

**Welcome To Nanjing University of Finance and Economics!**