THE FINANCIAL MANAGEMENT ASSOCIATION INTERNATIONAL INVITES YOU TO JOIN THE 2020 FMA VIRTUAL CONFERENCE – A GLOBAL CELEBRATION OF 50 YEARS OF FINANCE RESEARCH AND EDUCATION

After closely monitoring the developments of the coronavirus (COVID-19) through the World Health Organization (WHO) and the U.S. Centers for Disease Control and Prevention (CDC), we have made the difficult decision to cancel the 2020 FMA Annual Meeting scheduled on 11 – 14 October 2020 at the Marriott Marquis Hotel in New York. This decision was made with regard for the health and well-being of our members, staff, and partners as well as possible travel and budgetary restrictions.

We are delighted to announce that we will host the 2020 FMA Virtual Conference – Celebrating 50 Years of Global Finance Research and Education on 19 – 23 October 2020. The virtual conference will be held in a 24-hour format, allowing our members, friends, and sponsors to join us from around the world.

In recognition of our long and valuable relationships with conference sponsors and exhibitors, we are delighted to offer you opportunities to join us virtually in 2020.

Our sponsors and partners will receive:

- Complimentary conference registration

- 2020 FMA Virtual Conference App and Online Planner Visibility including linked logos, company names, linked banners ads and recognition on all marketing emails

- Conference Home Page Visibility

To reserve available sponsorship and advertising options, please contact Karen Wright at **bsn-orleans@usf.edu**.

Sponsorship and Advertising Opportunities

Conference App

The conference app and planner will be utilized by all conference attendees to access links to the conference program, participate in social events, as well as other important conference activities.
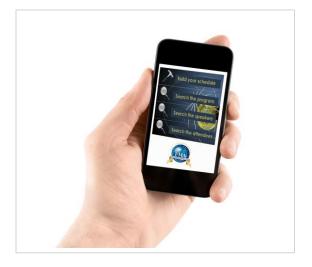
Sponsorship includes:

Company logo displayed each time the app and/or planner is opened.

The Conference App sponsor will be invited to upload a "Welcome" presentation (3 minutes or less) to be played at the beginning of each conference reception.

Sponsor will be recognized on the conference webpage and the Keynote Address.

Sponsorship: $8,000

One sponsorship available

Exhibitor Spotlight Session

The conference will feature a series of thirty-minute breaks to allow attendees to take a break, grab coffee and chat with colleagues. Exhibitors will be offered the opportunity to host a break and chat with the attendees.

Sponsors will be recognized on the conference app, planner and on the conference webpage.

The Coffee Break link on the conference app and planner will display your logo, a description of what you would like to discuss with the attendees and a link to your website Get creative – offer e-gift cards for coffee, virtual swag and other items to attract attendees to your virtual booth!

Exhibitor Spotlight Session: $1,500

Banner Ads

Banner ads appear randomly at the top of each session and event in the conference app and planner.

Technical Specs

- Please provide an image file in .png format at 640w x 160h or 680w x 80h (72dpi)
- Text must be readable at a 320w x 80h resolution
- File submission deadline: 12 October 2020

Banner Ad: $500

Ten (10) banner ad spaces available