

2024

FINANCE LEADERS' CONFERENCE

29 FEBRUARY & 1 MARCH

The FMA Finance Leaders' Conference is the only international conference strictly for undergraduate and MBA level students held each spring. The conference addresses the needs and concerns of finance and finance-related students. Approximately 200 conference attendees will learn about what it takes to succeed in various financial careers, sharpen their leadership and communication skills, expand their professional contacts, learn from experts on how to start their career and achieve their goals.

All sponsors and exhibitors receive:

- Logo (linked to company website) on the conference website and a logo in the conference agenda
- Mention in the conference welcome address
- Logo placement in all marketing communications
- Blurb in post-conference email
- Copy of digital resume book

Luncheon Sponsor: \$3,500 USD

- Opportunity to address the conference participants at the beginning of the luncheon
- Opportunity to distribute materials as part of the conference registration packet
- Recognition on table tents throughout the luncheon area
- Table top exhibit

Networking Reception Sponsor: \$2,500 USD

- Opportunity for company representatives to join the reception and network with attendees
- Distribute materials as a part of the conference registration packet
- Table top exhibit

Professional Headshot Sponsor: \$2,500 USD

- Link to your graduate program included on the conference website
- Logo, a message to students, and a link to the graduate program included in the email sent to students with their headshot file
- Complimentary advertisement in a future issue of the student eNewsletter

Conference Collateral Sponsor: \$1,500 USD

- Conference name tag lanyards with company logo
- Conference pens with company logo

Investment Analysis Competition: \$1,500 USD

- Participation in judging competition
- Table top exhibit
- Opportunity to distribute materials as part of the conference registration packet

General Conference Sponsor: \$1,000 USD

- Opportunity to distribute materials as part of the conference registration packet



Contact Us:

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