



2020 FMA Finance Leaders' Conference Agenda

5 - 6 March 2020

Park Central Hotel, Grand Ballroom
870 7th Ave, New York, NY 10019

Thursday, 5 March 2020

7:00 AM – 5:00 PM

Registration, Balcony Level

7:15 AM – 12:15 PM

Case Competition Preliminary Round

10:00 AM – 5:00 PM

Exhibits, Forum

12:30 PM

Welcome & Icebreaker

Rusty Yerkes, Student Chapter Committee Chair

1:00 PM

Changing Skill Sets & the Value of Credentials

Cortney Sanders, AICPA

2:15 PM

Theory and Prevention of Fraud

Arlen Lasinsky, CPA, CFE, CFF, CVA, CTP

3:30 PM

Is It Time to Buy or Bail?

Sam Stovall, CFRA

Friday, 6 March 2020

8:00 AM

Breakfast & Exhibits, Forum

9:00 AM

Case Competition Presentations, Sponsored by IMA

10:00 AM

Practical Tips for Resume Writing & Interviews

Nicole Meyer, Meyer Partnership

12:00 Noon

Luncheon, Restaurant (Lobby Level)

1:15 PM

Behind the Apps

StockTwits

2:00 PM

Community Banking

Patrick Sells, Quontic Bank

3:00 PM – 5:00 PM

Networking & Career Fair, Forum

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