

SPONSORSHIP OPPORTUNITIES

2021 FINANCE LEADERS' CONFERENCE
3 - 5 MARCH 2021 | VIRTUAL

The Finance Leaders' Conference is the only international conference strictly for undergraduate and MBA level students held each spring. The conference addresses the needs and concerns of finance and finance-related students. Conference attendees typically learn about what it takes to succeed in various financial careers, sharpen their leadership and communication skills, expand their professional contacts, learn from experts on how to start their career and achieve their goals.

All sponsors / exhibitors receive:

- Logo (linked to company website) on the conference website along with logo on the agenda
- Mention in the conference welcome address
- Logo placement in all marketing material
- Blurb in post conference email
- Copy of attendee digital resume book
- Career Fair "table" (zoom room)
- Opportunity to include material (video, link or other virtual resources) in the registration packet (curated microsite available to all conference registrants)

General Conference Sponsor/Career Fair Exhibitor (\$500)

Forecast Competition Prize Sponsor (\$500)

- Three prize sponsorships available – Dow close, Crude Oil price and High Temperature (in a specific city)

Future Trader's Platform Competition (\$1,500)



Session Sponsor (\$1,000)

- Sponsors may propose a speaker for an existing session or propose a new session. The FMA Student Chapter Committee recommends the following session topics. All speakers and topics must be approved by the FMA Student Chapter Committee. Speaker proposals for existing sessions or new session proposals must be submitted to Shannon Tompkins by 8 January 2021.
 - ESG, Data visualization, Diversity & Inclusion in financing including women in finance, Sports & Finance, FinTech, Blockchain, Digital Construction, Navigating the job market in a virtual world, Ethics, Shareholders vs Stakeholders, Deep dive finance field topics, and Continuing professional development and education.

For more information, contact Shannon Tompkins at +1.813.974.2084 or swtompkins@usf.edu.

www.fma.org/FLC2021