### 2022 FMA Finance Leaders’ Conference

**Agenda**

**3 – 4 March 2022**  
**New York Marriott Marquis**

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<th>Thursday, 3 March 2022</th>
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<td>8:00 AM – 5:00 PM Registration</td>
<td>8:00 AM Faculty Advisor Roundtable Discussion</td>
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| 9:00 AM – 11:00 AM Wall Street Walking Tour / Photo Scavenger Hunt | 9:00 AM Navigating Your Career Search  
Genevieve Boron, NYU Stern School of Business  
Joe Griffin, Russell Tobin |
| 12:00 PM Welcome  
Rusty Yerkes, Samford University  
Chair, Student Chapter Committee | 10:00 AM The In’s & Out’s of Finance Certifications  
Lisa Beaudoin, CMA, CSCA, CA, Institute of Management Accounts  
Stephanie Carmel, CFP, CDFA, MBA, Wealthspire Advisors  
Rob Langrick, CFA, CIPM, CFA Institute  
Stacy Saul, Association for Financial Professionals |
| 12:15 PM We Are All Ethical, So Why So Much Fraud?  
Kelly Richmond Pope, DePaul University & IMA | 11:15 AM Investment Analysis Competition Presentations, Sponsored by Institute of Management Accountants |
| 1:30 PM The World of Fintech  
Lindsay Davis, Atomic  
Elena Giralt, Hiro Systems  
Alex Trotta, Goldman Sachs  
David Yermack, New York University | 12:15 PM Luncheon |
| 2:30 PM Financial Storytelling with Data Visualization  
Si Yang, D6VR, A Glimpse Group Co. | 1:00 PM Breakout Sessions – Young Alumni Day in the Life  
Alexanderia Kallon, IHS Markit  
Alex Kivali, UBS |
| 3:30 PM Is It Time to Buy or Bail?  
Sam Stovall, CFRA  
Jeff Hirsch, Stock Trader’s Almanac | 1:30 PM Breakout Session – Young Alumni Day in the Life  
Tyler Bozeman, New York Life Insurance Company  
Carson Kennedy, Evercore |
|  | 2:15 PM Mentorship & Opportunities: A Perspective of Women in Finance  
Gunjan Bothra, Deutsche Bank  
Claire Ching, Gemini  
Mona Patni, JUST Capital |
|  | 3:30 PM Navigating the Pandemic: A Perspective of CFOs, Treasurers and Controllers  
Josh Kaplan, PRIDE Global  
Valerie Rainey, ICIMS  
Lee-Ann Thompson, CITI |

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