SPONSORSHIP & EXHIBITOR OPPORTUNITIES

2020 FMA FINANCE LEADERS' CONFERENCE
5 - 6 MARCH 2020 | PARK CENTRAL HOTEL | NEW YORK, NY

The Finance Leaders' Conference is the only international conference strictly for undergraduate and MBA level students held each spring. The conference addresses the needs and concerns of finance and finance-related students. Approximately 375 students attend the conference to learn about what it takes to succeed in various financial careers, sharpen their leadership and communication skills, and expand their professional contacts. Attendees also have the opportunity to visit local financial institutions/ companies, and learn from experts on how to start their career and achieve their professional goals.

All sponsors and exhibitors receive:

- Logo on the conference agenda
- Mention in the conference welcome address
- Logo placement in all marketing communications
- Blurb in post-conference email
- Copy of digital resume book
- Opportunity to participate in the career fair

Reception Sponsor: $5,000 USD

- Opportunity to address the conference participants at the beginning of the reception
- Table top exhibit
- Opportunity to distribute materials as part of the conference registration packet
- Recognition on table tents throughout the reception area

Luncheon Sponsor: $5,000 USD

- Opportunity to address the conference participants at the beginning of the luncheon
- Table top exhibit
- Opportunity to distribute materials as part of the conference registration packet
- Recognition on table tents throughout the luncheon

Finance Case Competition: $1,000 USD (FULFILLED)

- Participation in judging competition
- Table top exhibit
- Opportunity to distribute materials as part of the conference registration packet

General Conference Sponsor: $1,000 USD

- Table top exhibit
- Opportunity to distribute materials as part of the conference registration packet

Lanyard Sponsor: $1,000 USD

- Branded name badge lanyards
- Table top exhibit
- Opportunity to distribute materials as part of the conference registration packet

Forecast Door Prize Sponsor: $500 USD

- Opportunity to announce the three winners

For more information, contact Shannon Tompkins at +1.813.974.2084 or swtompkins@usf.edu.