

# Sponsorship and Exhibitor Opportunities

## FMA Finance Leaders' Conference 8 – 9 March 2018 | Chicago, Illinois

The Finance Leaders' Conference is the only international conference strictly for undergraduate and MBA level students held each spring. The conference addresses the needs and concerns of finance and finance-related students. Conference attendees typically learn about what it takes to succeed in various financial careers, sharpen their leadership and communication skills, expand their professional contacts, learn from experts on how to start their career and achieve their goals, and visit local financial institutions and companies.

All sponsors and exhibitors receive:

- Logo (linked to company website) on the conference website and a logo in the conference agenda

### Reception Sponsor: \$2,000 USD

- Opportunity to address the conference participants at the beginning of the reception
- Table top exhibit
- Opportunity to distribute materials as part of the conference registration packet
- Mention in the conference welcome address
- Logo placement in all marketing communications
- Blurb in post-conference email
- Recognition on table tents throughout the reception area

### Luncheon Sponsor: \$2,000 USD (Fulfilled)

- Opportunity to address the conference participants at the beginning of the luncheon
- Table top exhibit
- Opportunity to distribute materials as part of the conference registration packet
- Mention in the conference welcome address
- Logo placement in all marketing communications
- Blurb in post-conference email
- Recognition on table tents throughout the luncheon area

### Forecast Door Prize Sponsor: \$500 USD

- Opportunity to present the three winners

### General Conference Sponsor: \$1,000 USD

- Table top exhibit
- Opportunity to distribute materials as part of the conference registration packet
- Mention in the conference welcome address
- Logo placement in all marketing communications
- Blurb in post-conference email

### Quiz Bowl Sponsor: \$1,000 USD (Fulfilled)

- Participation in creating Quiz Bowl questions
- Table top exhibit
- Opportunity to distribute materials as part of the conference registration packet
- Mention in the conference welcome address
- Logo placement in all marketing communications
- Blurb in post-conference email

### Best Superior Chapter Poster Sponsor: \$500 USD

*This is an opportunity for Superior Chapters to share best practices to their peers during the networking reception.*

- Opportunity to serve on the judging committee to select winners (1st place and runner-up)

For more information, contact Shannon Tompkins at 813.974.2084 or [swtompkins@usf.edu](mailto:swtompkins@usf.edu).



[www.FMA.org/FLC2018](http://www.FMA.org/FLC2018)