



Tracy Richard
Lecturer / Director of the Integrated Financial Leadership Program
Auburn University

The Financial Management Association Honors Society (FMA) at Auburn University's Harbert College of Business has been uniquely driven from the very beginning. The founding vision of AU FMA is rooted in the belief that Auburn students should be provided the tools and training to pursue the most elite career paths in the financial services industry — a challenging notion for a public state school in the South. Today, AU FMA continues to uphold this determination, and with distinction. As our graduates and recruiters alike will attest, our students are individuals who are highly capable, inquiring problem solvers - as qualified for top positions at leading banks as they are for admission to elite Ivy League programs.

True to our vision, we've graduated seven years of intellectually adventurous individuals who ask critical questions, challenge assumptions, create solutions, and leave an indelible stamp – not only on the company teams that they join, but also on the Auburn program that is proud to call them alumni.

This year, AU FMA is proud to announce the opening of Harbert Investment Center, which houses the new home of AU FMA – the Financial Leadership Center (FLC). The FLC, includes twelve Bloomberg terminals, meeting space, equity research software, and large screen/dual monitors for student members to research collaborate. The Center not only provide resources for our students, but also adequately represent and markets the strength of HCOB's finance program and our outstanding students.

The hard work of our students has paid off. AU FMA placed first nationally in the Kroll YOUiversity Deal Challenge for the past three years, and first internationally for the last two years. We have recorded 100% full time placement of our seniors and 100% internship placement of our juniors every year since inception and were awarded Auburn University's Most Exceptional Student Organization for the 2021-2022 school year. In addition, Auburn FMA was recognized on field for its accomplishments at this year's AU vs. LSU football game with an introduction and video highlight.