What do you enjoy most about being an FMA chapter? How does your FMA chapter benefit the students at Creighton?
I enjoy getting our students, particularly our freshman and sophomores who may not have yet taken a finance course, introduced to the discipline of finance. We maintain a fairly active calendar that includes on-campus speaker sessions and several firm visits each year – these sessions and visits provide our students with many opportunities to learn about the various areas and potential career choices in finance. The students also benefit by getting opportunities to network with firms that might later lead to internships and/or full-time jobs.

What local chapter event are you most excited about this year? What local chapter event has been your favorite so far?
This fall, we have scheduled a number of firm visits relating to FinTech and Blockchain: one at First National Bank of Omaha, and another at Orion Advisor Tech. Both sessions were fantastic at providing our students with a glimpse into how technology is affecting the financial services industry. The sessions helped our students appreciate the reasoning behind our new FinTech major at Creighton.

Share your best advice for running a successful chapter.
Find some motivated and hard-working student officers who will work hand in hand with the faculty advisor in developing and maintaining an active calendar of events. Something stops a chapter’s momentum like the lack of frequent activities. Getting out and visiting firms is far engaging than bringing speakers to campus.